Promotion, marketing and sponsorship detailed expenditure list

For the financial year to 30 June 2026

Supplier Name		FY25/26 Amount	Term of Contract (months)
Princess A Creative Co	$	1,186,239	24
Mightyhive Au Pty Ltd	$	901,647	36
Google Australia Pty Ltd	$	545,752	N/A
Meta Platforms Ireland Ltd	$	278,371	36
Australia & New Zealand Banking Group Ltd	$	692,851	N/A
Ogilvy Bhd Pty Ltd	$	125,692	24
Thinkerbell Pty Ltd	$	96,559	24
First Principle Marketing and Communications Pty Ltd	$	73,494	12
Centium Pty Ltd	$	32,268	24
Wealth Insights	$	28,500	N/A
Promotional Product Experts	$	26,047	N/A
Mccrindle Research Pty Ltd	$	25,043	N/A
Sprout Social Australia Inc	$	24,475	36
Monotype Pty Ltd	$	21,191	36
Experian Australia Pty Ltd	$	17,869	N/A
Getty Images Sales Australia Pty Ltd	$	16,210	12
Kapiche Pty Ltd	$	15,632	12
Rainmaker Information Pty Ltd	$	13,643	N/A
Financial Advice Association of Australia Ltd	$	12,127	24
Canstar Pty Ltd	$	10,611	N/A
Imagination (Australia) Pty Ltd	$	10,326	N/A
Investment Trends Pty Ltd	$	8,186	12
Artlist Inc.	$	5,968	N/A
Superratings Pty Ltd	$	5,760	N/A
Flawless Marketing and Promotions Pty Ltd	$	3,844	N/A
Prime Creative Media	$	3,031	N/A
Displayr Australia Pty Ltd	$	2,524	N/A
Six Black Pens	$	2,463	48
Quantum Market Research	$	1,819	N/A
Insight Enterprises Australia Pty Ltd	$	1,089	36
TOTAL	**$**	**4,189,247**	