

Promotion, marketing and sponsorship detailed expenditure list

For the financial year to 30 June 2024

Supplier Name	FY23/24 Amount	Term Of Contract (months)
Other	\$ 1,027,318	N/A
Australia & New Zealand Banking Group Ltd	\$ 461,106	12
IOOF Service Co Pty Ltd	\$ 229,562	48
Six Black Pens	\$ 146,979	60
The Pure Agency	\$ 122,274	24
Intuitive Solutions Pty Ltd	\$ 74,880	24
Bizcubed Pty Ltd	\$ 66,473	N/A
Roar Software Pty Ltd	\$ 51,450	36
Accenture Australia Pty Ltd	\$ 34,947	24
Reputation Institute Pty Ltd	\$ 28,183	N/A
Experian Australia Pty Ltd	\$ 25,061	12
Merkle ANZ Pty Ltd	\$ 24,958	N/A
Centium Pty Ltd	\$ 24,811	24
Baringa Partners LLP	\$ 17,493	36
Wellcom Group Ltd	\$ 14,753	36
Trinity P3 Pty Ltd	\$ 13,704	12
King & Wood Mallesons	\$ 11,763	24
Immij (NSW) Pty Ltd	\$ 9,670	24
Getty Images Sales Australia Pty Ltd	\$ 9,507	12
Stream Pty Ltd	\$ 7,802	12
Honner Media Pty Ltd	\$ 7,313	12
Promotional Product Experts	\$ 7,194	N/A
Momentum Media Group Pty Ltd	\$ 6,803	N/A
Chant West Pty Ltd (Zenith Cw)	\$ 6,633	84
Big Datr Pty Ltd	\$ 5,183	12
Rainmaker Information Pty Ltd	\$ 4,082	N/A
Park Hyatt Melbourne	\$ 3,115	N/A
Fлимп Pty Ltd	\$ 2,779	12
Gilbert And Tobin	\$ 2,547	N/A
The Callile Hotel	\$ 2,513	N/A
Hilton Sydney T/A Marble Operations	\$ 2,511	N/A
Creatively Presented Pty Ltd T/A Presentation Studio	\$ 2,347	N/A
Fifty-Five Five Pty. Ltd.	\$ 2,332	N/A
Flawless Marketing And Promotions Pty Ltd	\$ 2,210	N/A
Parmelia Management Proprietary Ltd	\$ 2,039	N/A
Hilton Brisbane	\$ 1,396	N/A
Telum Media Australia Pty Ltd	\$ 1,281	N/A
Gh Operations Pty Ltd Aff Trustee For Gh Operating Trust Trading As Grand Hyatt Melbourne	\$ 1,133	N/A
Garde Trading Pty Ltd T/A Snap Adelaide Flinders Street	\$ 1,014	N/A
Quantum Market Research	\$ 972	N/A
Showtime Event Group	\$ 902	N/A
Hemmes Trading Pty Ltd	\$ 839	N/A
Copyright Agency	\$ 781	N/A
MLC Limited	\$ 752	N/A
Australian Market And Social Research Society Ltd T/A The Research Society	\$ 698	N/A
Creative Vision And Audio	\$ 688	N/A
Towers Watson Australia Pty Ltd	\$ 599	N/A
Joywriting Pty Ltd	\$ 525	N/A
Fujifilm Data Manangement Solutions Asutralia Pty	\$ 388	12
Sheraton Grand Sydney Hyde Park Pty Ltd	\$ 311	N/A
Kwik Kopy Printing (100153151)	\$ 251	N/A
Aon Risk Services Australia Ltd	\$ 204	12
Hopes & Dreams Photography	\$ 175	N/A
Smartevent Registration Solutions	\$ 95	24
Furness & Associates Pty Ltd	\$ 63	N/A
Insight Enterprises Australia Pty Ltd	\$ 54	N/A
Investment Trends Pty Ltd	-\$ 4,276	N/A
M Media Group Pty Ltd	-\$ 26,992	N/A
TOTAL	\$ 2,444,149	

*In FY23, marketing technology expenses were included in the detailed expenditure lists. In FY24 due to organisational realignment, marketing technology expenses were allocated to the Technology business unit and not included in this list.