

Promotion, marketing and sponsorship detailed expenditure list

For the financial year to 30 June 2023

Supplier Name	FY22/23 Amount (\$)	Term Of Contract
Anz Banking Group Ltd	1,089,845	11 months
Six Black Pens	255,487	57 months
Ptarmigan Media (Australia) Pty Ltd	197,381	23 months
The Pure Agency	91,960	36 months
Fifty-Five Five Pty Ltd	77,542	24 months
Decision Design	75,257	NA
Fujifilm Data Management Solutions Australia Pty Ltd	73,110	Ongoing
Nature Pty Ltd	69,374	17 months
Honner Media Pty Limited	64,097	23 months
Ernst & Young	54,040	1 month
Symbol Strategic Communications	51,704	Ongoing
Trinity P3 Pty Ltd	29,060	NA
Melbourne Convention And Exhibition Centre	27,618	NA
Diadem Ddm Pty Ltd	26,073	35 months
Penguin Random House Pty Ltd	22,385	NA
Investment Trends Pty Limited	20,298	12 months
Mccrindle Research Pty Ltd	19,037	24 months
Deloitte Consulting Pty Ltd	17,976	55 months
Tg Endeavour Pty Ltd	17,621	11 months
Superratings Pty Ltd	17,547	Ongoing
Wealth Insights Pty Limited	15,778	Ongoing
Wellcom Group Limited	15,538	129 months
Centium Software	14,768	NA
Intuitive Solutions Pty Ltd	14,027	24 months
Eventsair	13,628	NA
The Smith Family	12,722	48 months
Myles Audio Visual Melbourne Pty Ltd	12,638	NA
Edge Environment Pty Ltd	12,233	17 months
Financial Planning Association Of Aust. Ltd	11,538	12 months
Engel Schmidl	10,814	NA
The Trustee For Goodcompany Enterprises Unit Trust	9,318	Ongoing
Stroom Pty Ltd	8,729	23 months
Livewire Markets Pty Ltd	7,919	Ongoing
Chant West Pty Limited	7,869	Ongoing
Good Company Foundation Limited	7,004	NA
Rainmaker Information Pty Limited	6,295	Ongoing
Oz Harvest Ltd (Tbv)	6,137	Ongoing
Pricewaterhousecoopers	6,127	Ongoing
Park Hyatt Melbourne	5,702	NA
Cerebral Palsy Alliance	5,608	Ongoing
Eat Up Australia Ltd	5,325	NA
Motionstory Pty Ltd	5,162	Ongoing
Canstar Pty Limited	5,036	Ongoing
Cliftons Operations Pty Ltd	4,439	Ongoing
Presentation Studio	4,194	Ongoing
Quantum Market Research	3,915	NA
10X10 Philanthropy Limited	3,874	NA
Joywriting Pty Ltd	3,703	NA
Visual Domain Australia Pty Ltd	3,684	NA
Gilbert + Tobin	3,386	Ongoing
Kind Enterprises Pty Ltd	3,132	One-off

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Supplier Name	FY22/23 Amount (\$)	Term Of Contract
Promotional Product Experts	3,117	NA
Creative Visuals Pty Ltd	2,844	Ongoing
Pangolin Associates Pty Ltd	2,698	8 months
Grand Hyatt Melbourne	2,582	One-off
Furness & Associates Pty Ltd	2,443	NA
Immij (Nsw) Pty Ltd	2,232	70 months
Flawless Marketing And Promotions Pty Ltd	2,227	Ongoing
Designate Group Pty Ltd	2,208	NA
loof Foundation Gift Fund	2,108	Ongoing
Event Frog	2,090	5 months
Fлимп Studios	1,813	11 months
Getty Images Sales Australia Pty Ltd	1,806	Ongoing
Macquarie Investment Management Ltd	1,804	Ongoing
Editor Group Services	1,719	NA
Chalk Company Pty Ltd	1,690	NA
Marketing Pulse Pty Ltd	1,685	Ongoing
Creatik Design Pty Ltd	1,622	13 months
Rainmaker Information Pty Ltd	1,574	NA
Barneys Print & Promo Pty Ltd Tas Fast Promos	1,465	NA
Norton Rose Fulbright	1,261	Ongoing
Exponet Pty Ltd	1,230	NA
Cancer Council Australia	1,225	Ongoing
Department Of Climate Change, Energy	1,213	NA
Reward Gateway Pty Limited	1,213	Ongoing
Adma Australian Computer Society Inc (Act)	1,196	Ongoing
Saxton Speakers Bureau Pty Ltd	1,087	1 month
Telum Media Australia Pty Limited	1,044	Ongoing
Smartevent Registration Solutions	987	NA
The Funding Network Australia Ltd	897	NA
Melbourne City Mission	845	NA
Gotcha 4 Life Foundation Ltd	816	NA
Righteous Pups Australia	816	NA
Alexandra Cain	748	NA
Mills Oakley	727	NA
Beyond Blue	693	Ongoing
One Management Pty Ltd	652	NA
Starlight Childrens Foundation	639	Ongoing
Deloitte Touche Tohmatsu	608	6 months
Sacred Heart Mission Inc	571	NA
Fst Unit Trust	567	NA
Rspca Australia	526	Ongoing
Second Bite	489	NA
The Reach Foundation	489	Ongoing
Kids Giving Back	445	NA
Ive Group Australia Pty Limited	445	59 months
The Pyjama Foundation Ltd	437	NA
Hobart City Mission	413	Ongoing
Claire Gourlay- Not Registered For Gst	394	Ongoing
Love Your Sister Foundation Ltd	388	Ongoing
Flashbay Pty Ltd	378	NA
Elizabeth Andrews	362	NA
World Wide Fund For Nature Australia	352	Ongoing
Ezycharge Australia Pty Ltd	327	NA

Promotion, marketing and sponsorship detailed expenditure list continued

Supplier Name	FY22/23 Amount (\$)	Term Of Contract
Variety - The Children'S Charity	326	NA
Local Sports Pty Ltd	320	Ongoing
The Trustee For Nic Long Photography Trust	307	Ongoing
Australian Market And Social Research Society Ltd	299	NA
Daniel Mahon	282	NA
The Heron Partnership Pty Ltd	273	100 months
Reconciliation Australia	245	NA
Rspca Victoria	245	NA
The Push For Better Foundation Ltd	245	NA
Sport 360 Group	227	NA
Grounded Theory Pty Ltd	199	NA
Fareshare Australia Incorporated	196	NA
Foodbank Western Australia	196	NA
Care Australia	178	Ongoing
University Of Sydney	169	NA
St Mary'S House Of Welcome	163	NA
Surf Aid International Australia Ltd	163	NA
Uniting (Victoria & Tasmania) Ltd (Tbv)	163	NA
Reconciliation Wa	152	NA
Aon Solutions Limited	138	NA
The Salvation Army (Vistoria) Property Trust	130	NA
Bluebag	83	Ongoing
David Virgona	82	NA
Mookai Rosie Bi-Bayan	82	NA
Ronald Mcdonald House Charities Vic Tas Ltd	49	NA
Murrays Australia Pty Ltd	46	NA
Lawfield Legal Practice Hickslaw Pty Ltd	33	NA
The Fred Hollows Foundation Exempt	29	Ongoing
Make A Wish Foundation	11	Ongoing
Cancer Council Of Tasmania	10	Ongoing
Humanitix	8	NA
TOTAL	2,616,905	