

## Promotion, marketing and sponsorship detailed expenditure list

For the financial year to 30 June 2023

| Supplier Name  | FY22/23 Amount (\$) | Term Of Contract |
|--|---------------------|------------------|
| Anz Banking Group Ltd                                | 1,089,845           | 11 months        |
| Six Black Pens                                       | 255,487             | 57 months        |
| Ptarmigan Media (Australia) Pty Ltd                  | 197,381             | 23 months        |
| The Pure Agency                                      | 91,960              | 36 months        |
| Decision Design                                      | 75,257              | NA               |
| Fifty-Five Five Pty Ltd                              | 77,542              | 24 months        |
| Fujifilm Data Management Solutions Australia Pty Ltd | 73,110              | Ongoing          |
| Honner Media Pty Limited                             | 64,097              | 23 months        |
| Nature Pty Ltd                                       | 69,374              | 17 months        |
| Symbol Strategic Communications                      | 51,704              | Ongoing          |
| Ernst & Young  | 54,040              | 1 month          |
| Deloitte Consulting Pty Ltd                          | 17,976              | 55 months        |
| Trinity P3 Pty Ltd                                   | 29,060              | NA               |
| Melbourne Convention And Exhibition Centre           | 27,618              | NA               |
| Diadem Ddm Pty Ltd                                   | 26,073              | 35 months        |
| Penguin Random House Pty Ltd                         | 22,385              | NA               |
| Mccrindle Research Pty Ltd                           | 19,037              | 24 months        |
| Investment Trends Pty Limited                        | 20,298              | 12 months        |
| Tg Endeavour Pty Ltd                                 | 17,621              | 11 months        |
| Superratings Pty Ltd                                 | 17,547              | Ongoing          |
| Wealth Insights Pty Limited                          | 15,778              | Ongoing          |
| Wellcom Group Limited                                | 15,538              | 129 months       |
| Centium Software                                     | 14,768              | NA               |
| Intuitive Solutions Pty Ltd                          | 14,027              | 24 months        |
| The Smith Family                                     | 12,722              | 48 months        |
| Eventsair  | 13,628              | NA               |
| Edge Environment Pty Ltd                             | 12,233              | 17 months        |
| Financial Planning Association Of Aust. Ltd          | 11,538              | 12 months        |
| Engel Schmidl  | 10,814              | NA               |
| The Trustee For Goodcompany Enterprises Unit Trust   | 9,318               | Ongoing          |
| Immij (Nsw) Pty Ltd                                  | 2,232               | 70 months        |
| Stream Pty Ltd                                       | 8,729               | 23 months        |
| Livewire Markets Pty Ltd                             | 7,919               | Ongoing          |
| Chant West Pty Limited                               | 7,869               | Ongoing          |
| Good Company Foundation Limited                      | 7,004               | NA               |
| Rainmaker Information Pty Limited                    | 6,295               | Ongoing          |
| Oz Harvest Ltd (Tbv)                                 | 6,137               | Ongoing          |
| Pricewaterhousecoopers                               | 6,127               | Ongoing          |
| Cerebral Palsy Alliance                              | 5,608               | Ongoing          |
| Eat Up Australia Ltd                                 | 5,325               | NA               |
| Motionstory Pty Ltd                                  | 5,162               | Ongoing          |
| Canstar Pty Limited                                  | 5,036               | Ongoing          |
| Presentation Studio                                  | 4,194               | Ongoing          |
| Myles Audio Visual Melbourne Pty Ltd                 | 12,638              | NA               |
| Park Hyatt Melbourne                                 | 5,702               | NA               |
| Cliftons Operations Pty Ltd                          | 4,439               | Ongoing          |
| Quantum Market Research                              | 3,915               | NA               |
| 10X10 Philanthropy Limited                           | 3,874               | NA               |
| Visual Domain Australia Pty Ltd                      | 3,684               | NA               |
| Kind Enterprises Pty Ltd                             | 3,132               | One-off          |
| Gilbert + Tobin                                      | 3,386               | Ongoing          |

Promotion, marketing and sponsorship detailed expenditure list continued

| Supplier Name                                 | FY22/23 Amount (\$) | Term Of Contract |
|---|---------------------|------------------|
| Joywriting Pty Ltd                            | 3,703               | NA               |
| Promotional Product Experts                   | 3,117               | NA               |
| Creative Visuals Pty Ltd                      | 2,844               | Ongoing          |
| Pangolin Associates Pty Ltd                   | 2,698               | 8 months         |
| Grand Hyatt Melbourne                         | 2,582               | One-off          |
| Furness & Associates Pty Ltd                  | 2,443               | NA               |
| Flawless Marketing And Promotions Pty Ltd     | 2,227               | Ongoing          |
| Ioof Foundation Gift Fund                     | 2,108               | Ongoing          |
| Designate Group Pty Ltd                       | 2,208               | NA               |
| Event Frog                                    | 2,090               | 5 months         |
| Fлимп Studios                                 | 1,813               | 11 months        |
| Getty Images Sales Australia Pty Ltd          | 1,806               | Ongoing          |
| Marketing Pulse Pty Ltd                       | 1,685               | Ongoing          |
| Macquarie Investment Management Ltd           | 1,804               | Ongoing          |
| Rainmaker Information Pty Ltd                 | 1,574               | NA               |
| Editor Group Services                         | 1,719               | NA               |
| Chalk Company Pty Ltd                         | 1,690               | NA               |
| Creatik Design Pty Ltd                        | 1,622               | 13 months        |
| Cancer Council Australia                      | 1,225               | Ongoing          |
| Barneys Print & Promo Pty Ltd Tas Fast Promos | 1,465               | NA               |
| Norton Rose Fulbright                         | 1,261               | Ongoing          |
| Exponet Pty Ltd                               | 1,230               | NA               |
| Department Of Climate Change, Energy          | 1,213               | NA               |
| Reward Gateway Pty Limited                    | 1,213               | Ongoing          |
| Adma Australian Computer Society Inc (Act)    | 1,196               | Ongoing          |
| Saxton Speakers Bureau Pty Ltd                | 1,087               | 1 month          |
| Telum Media Australia Pty Limited             | 1,044               | Ongoing          |
| Smartevent Registration Solutions             | 987                 | NA               |
| The Funding Network Australia Ltd             | 897                 | NA               |
| Melbourne City Mission                        | 845                 | NA               |
| Gotcha 4 Life Foundation Ltd                  | 816                 | NA               |
| Righteous Pups Australia                      | 816                 | NA               |
| Alexandra Cain                                | 748                 | NA               |
| Mills Oakley                                  | 727                 | NA               |
| Starlight Childrens Foundation                | 639                 | Ongoing          |
| Sacred Heart Mission Inc                      | 571                 | NA               |
| Fst Unit Trust                                | 567                 | NA               |
| Rspca Australia                               | 526                 | Ongoing          |
| Second Bite                                   | 489                 | NA               |
| The Reach Foundation                          | 489                 | Ongoing          |
| Kids Giving Back                              | 445                 | NA               |
| The Pyjama Foundation Ltd                     | 437                 | NA               |
| Hobart City Mission                           | 413                 | Ongoing          |
| Ive Group Australia Pty Limited               | 445                 | 59 months        |
| Claire Gourlay- Not Registered For Gst        | 394                 | Ongoing          |
| Love Your Sister Foundation Ltd               | 388                 | Ongoing          |
| Beyond Blue                                   | 693                 | Ongoing          |
| One Management Pty Ltd                        | 652                 | NA               |
| Deloitte Touche Tohmatsu                      | 608                 | 6 months         |
| Flashbay Pty Ltd                              | 378                 | NA               |
| Elizabeth Andrews                             | 362                 | NA               |
| World Wide Fund For Nature Australia          | 352                 | Ongoing          |
| The Trustee For Nic Long Photography Trust    | 307                 | Ongoing          |

Promotion, marketing and sponsorship detailed expenditure list continued

| Supplier Name                                     | FY22/23 Amount (\$) | Term Of Contract |
|---|---------------------|------------------|
| Australian Market And Social Research Society Ltd | 299                 | NA               |
| Ezycharge Australia Pty Ltd                       | 327                 | NA               |
| The Heron Partnership Pty Ltd                     | 273                 | 100 months       |
| Reconciliation Australia                          | 245                 | NA               |
| Rspca Victoria                                    | 245                 | NA               |
| The Push For Better Foundation Ltd                | 245                 | NA               |
| Variety - The Children'S Charity                  | 326                 | NA               |
| Local Sports Pty Ltd                              | 320                 | Ongoing          |
| Daniel Mahon                                      | 282                 | NA               |
| Sport 360 Group                                   | 227                 | NA               |
| Grounded Theory Pty Ltd                           | 199                 | NA               |
| Fareshare Australia Incorporated                  | 196                 | NA               |
| Foodbank Western Australia                        | 196                 | NA               |
| Care Australia                                    | 178                 | Ongoing          |
| University Of Sydney                              | 169                 | NA               |
| St Mary'S House Of Welcome                        | 163                 | NA               |
| Surf Aid International Australia Ltd              | 163                 | NA               |
| Uniting (Victoria & Tasmania) Ltd (Tbv)           | 163                 | NA               |
| Reconciliation Wa                                 | 152                 | NA               |
| Aon Solutions Limited                             | 138                 | NA               |
| The Salvation Army (Vistoria) Property Trust      | 130                 | NA               |
| Bluebag   | 83                  | Ongoing          |
| David Virgona                                     | 82                  | NA               |
| Mookai Rosie Bi-Bayan                             | 82                  | NA               |
| Ronald Mcdonald House Charities Vic Tas Ltd       | 49                  | NA               |
| Murrays Australia Pty Ltd                         | 46                  | NA               |
| Lawfield Legal Practice Hickslaw Pty Ltd          | 33                  | NA               |
| The Fred Hollows Foundation Exempt                | 29                  | Ongoing          |
| Make A Wish Foundation                            | 11                  | Ongoing          |
| Cancer Council Of Tasmania                        | 10                  | Ongoing          |
| Humanitix   | 8                   | NA               |
| <b>TOTAL</b>                                      | <b>2,616,905</b>    |                  |